

How To Do Birthday Marketing



Lets double your voucher income this November sending out December's birthday vouchers too. Trust me you'll love to have this job marked off your to do list for December.

Pop these simply made notelets in with your December Birthday Vouchers. I've made them very basically on the computer and have personalised them but if you have a large number of vouchers to send a generic one without the name is perfectly fine.

If you can print a few on an A4 page at a time and simply cut on your paper guillotine.

Woo Hoo! Happy Birthday

Hi Sam,
I know it isn't your birthday till December, but I wanted to send you your celebration-al pamper voucher a bit earlier this year.

Since December is kinda hectic, full of last minute rushing around and shopping, I thought you may like to have a calm and relaxing treatment before then!!

So feel free to come a month earlier if you'd like. It's totally up to you.

Wishing you the best-est birthday ever, take care and have fun,

Sonya xx

